



Retail Dynamics

Are your planners slaves to their spreadsheets? Planning for retailers is a long and complex process that has few “joined up” solutions. Planners either have to put up with Excel, with all the complex management and inconsistency that entails, or large, over-complicated and expensive systems that are often not as integrated as they seem.

AGR Retail Dynamics embraces the complete retail planning process – from high-level department planning through range width and product selection to ordering, allocation, replenishment, in-season monitoring and product end-of-life management.

With AGR Retail Dynamics, you can manage your planning process in a logical, consistent way. Retail Dynamics is a no-nonsense, fully integrated, uncomplicated alternative to spreadsheets that gives small and mid-sized retailers the same facilities as the “big guys” but with less complexity and at a much lower cost.

Modules within Retail Dynamics:

Planning | Give your planners the tools they need to ensure that your strategic financial goals are adhered to both pre-season and in-season.

Assortment | Ensure that all your channels are aligned so that no matter how your customers shop, you have what they are looking for.

Inventory | Rest assured that the correct inventory levels are calculated across all channels to support how and where your customers want to shop.

Retail Dynamics offers a simple solution that is cost-efficient, easy to adopt, and gives a breadth of integrated function that is unique to the marketplace.

This leads to:

-  More consistent planning decisions
-  More accurate buying decisions
-  Lower inventory value commitment
-  Reduced need to markdown at end of season
-  Increased sales
-  Increased flexibility in creating assortments
-  Improved margins
-  ROI in months, not years