

Dynamic Assortment for Retail

AGR Dynamic Assortment ensures that all your channels are aligned so that no matter how your customers shop, you have what they are looking for. Customized assortments based on attributes and location clustering. Streamline your merchandise planning process with best practices embedded in our Assortment Planning solution. This allows you to meet your financial targets while offering what your customers want, when they want it, and how they want it.

Merchandise Planning

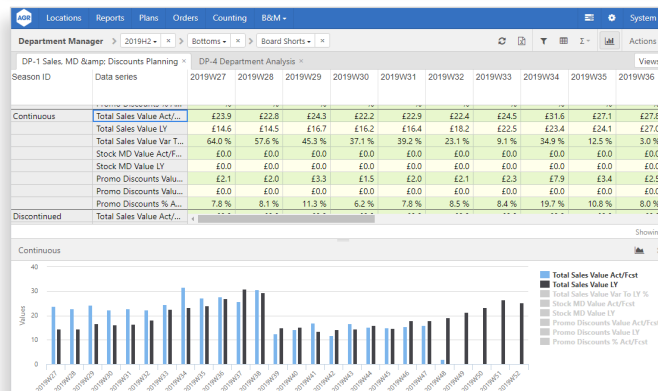
Customize your assortments from the start and reap the benefits. Maximize your profits while minimizing your inventory levels. Carry what your customers want, where they want it based on predictive attribute and sales behavior analysis.

- ▶ Ensure the right mix of options is allocated to the right place and at the right time across all channels and location grades
- ▶ Create assortments at store group level, with the ability to override by exception for individual store
- ▶ Manage assortment to optimize store and department profitability

Range Width Planning

Range planning defines the breadth and structure of your assortment and that is the guideline used by buyers for how it will deliver the KPI's for the Merchandise Financial Plan, such as margin, revenue, and space productivity

- ▶ Ensure range performance will meet merchandise plans and location expectations
- ▶ Product placeholder creation before set up on the ERP enables the range to be built and analyzed with minimum effort



Features:

- Localized assortments
- Range and option planning
- Manage size curves
- Create new products or select from ERP/PLM/Vendor

- ▶ Setting optimum minimum display stock by location grade drives ordering and replenishment (with Option Manager and Inventory Optimizer)

Option Planning

Option planning lets the retailer plan the detail – which products, which color and size profiles, expected demand curves, when to put the product in the store, when to mark it down and when to take it out. Using the framework created in Range and Assortment Planning, Option Planning optimizes inventory and cash flow at the item level.

- ▶ Ability to create a pre-season plan and in-season forecast for each option means overall risks and opportunities can be better managed
- ▶ WSSI provides control of the option to ensure timely actions are taken
- ▶ Distribution of option forecast down to size level integrates with the Dynamic Inventory Optimization process for automatic ordering, distribution, and replenishment