



Retail Dynamics

Are your planners slaves to their spreadsheets? Planning for retailers is a long and complex process that has few “joined up” solutions. Planners either have to put up with Excel, with all the complex management and inconsistency that entails, or large, over-complicated and expensive systems that are often not as integrated as they seem.

AGR Dynamics embraces the retail planning process – from high-level Merchandise Financial Planning through to store clustering, store assortment planning, ordering, allocation, replenishment, in-season monitoring and product end-of-life management.

With AGR Dynamics, you can manage your planning process in a logical, consistent way. AGR Dynamics is a no-nonsense, uncomplicated alternative to spreadsheets that gives small and mid-sized retailers the same facilities as the “big guys” but with less complexity and at a much lower cost.

Modules within Retail Dynamics:

Planning | Give your planners the tools they need to ensure that your strategic financial goals are adhered to both pre-season and in-season. It gives your planners the ability to cluster locations and manage their store assortments in a simple and user-friendly solution.

Inventory | Rest assured that the correct inventory levels are calculated and allocated across all channels and stores to support how and where your customers want to shop.

AGR Dynamics offer a simple solution that is cost-efficient, easy to adopt and gives breadth of integrated functions that is unique to the marketplace.

This leads to:

-  More consistent planning decisions
-  More accurate buying decisions
-  Lower inventory value commitment
-  Reduced need to markdown at end of season
-  Increased sales
-  Increased flexibility in creating assortments
-  Improved margins
-  ROI in months, not years

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